

CATHOLIC PROJECT FUND · STAKEHOLDER PROPOSAL



African Agricultural AI & Drone Initiative

AAADI

Empowering 5 Million Farmers Across Africa Through AI,
Drones, Education, and Connectivity

An Initiative of the Catholic Project Fund

July 2026



African Agricultural AI & Drone Initiative

(AAADI) — Stakeholder Proposal

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A Message from the Catholic Project Fund

For more than a generation, the Catholic Project Fund has stood behind communities at the moment they needed it most — funding schools, clinics, parish development offices, and small-enterprise programs that governments and markets alone could not reach. AAADI is the next chapter of that mission, brought to the scale the moment demands.

We believe human dignity is inseparable from the opportunity to work the land, to provide for one's family, and to see a season's labor rewarded fairly. Across Africa, hundreds of millions of smallholder farmers are held back not by effort but by access — to accurate agronomic advice, to precision tools once reserved for large commercial farms, to fair markets, and to the connectivity a modern economy now assumes. AAADI closes that gap directly across eight of the continent's most consequential agricultural economies, and does so by giving farmers not a handout but the full infrastructure of a modern farm business: a tablet computer, a year of connectivity, an AI advisory team, shared access to precision drone services, and hands-on training in how to use them to grow more, spend less, and sell smarter.

This proposal is an invitation. To the governments, multilateral institutions, foundations, and corporate partners reviewing it: we ask you to join the Catholic Project Fund in building an ecosystem that will outlast any single planting season — one that turns a \$1,625 investment into a lifetime of higher-yield, lower-cost farming for a family, a stronger rural economy for their community, and a durable, replicable model for inclusive agricultural development across Africa.

“We do not simply give people tools. We give them the dignity of building something that is theirs.”

— Catholic Project Fund, Statement of Mission

Executive Summary

The African Agricultural AI & Drone Initiative (AAADI) is a twenty-four-month, \$8,125,000,000 initiative sponsored by the Catholic Project Fund to transform 5 million smallholder farmers across eight priority countries — Nigeria, Ethiopia, Kenya, Tanzania, Uganda, Ghana, Rwanda, and Zambia — into higher-yield, lower-cost agricultural entrepreneurs. Rather than distributing subsidized inputs and hoping for the best, AAADI builds a complete precision-agriculture ecosystem around every sponsored farmer — hardware, connectivity, artificial intelligence, shared drone services, payments infrastructure, and structured training — so that each participant finishes the program not with a certificate, but with a measurably more productive and profitable farm.

Each sponsored farmer receives a \$1,625 package: a rugged AgTech tablet computer, one year of satellite or mobile internet connectivity, a Jozie AI crop-advisory license, shared Aero Ghost drone service credits, SCM Financials payment and financing onboarding, a Beezifi farm management and marketplace license, a YouLabs visualization intelligence license, agricultural and AI literacy training, and full logistics support from procurement through last-mile deployment. Multiplied across 5 million farmers, this package defines the program's \$8,125,000,000 fundraising goal.

5M	\$8.1B	8	24	\$1,625	5
Sponsored Farmers	Total Program Budget	Priority Countries	Months to Continental Showcase	Investment per Farmer	Integrated Technology Partners

AAADI is built on five integrated technology platforms. Jozie AI provides each farmer an AI advisory team — assistants for crop planning, pest and disease detection, weather guidance, yield forecasting, and market price advisory that operate as a coordinated unit. Aero Ghost gives every farmer shared access to precision drone services — spraying, fertilization, and aerial crop monitoring — through regional drone hubs, without requiring any farmer to own or fly a drone. SCM Financials provides payment processing and input financing so farmers can sell a harvest and finance the next one. Beezifi rounds out the operating stack with farm records, cooperative management, and Soko Direct marketplace access. YouLabs sits across all three, turning field, flight, and financial data into plain-language answers and visual dashboards through its YouBot assistant and SmartBubble AI analytics engine — the operating backbone of a modern smallholder farm.

The program runs on a disciplined twenty-four-month, two-wave roadmap. All eight countries complete governance and mobilization together in months one and two. Wave One — Kenya, Ghana, Rwanda, and Uganda, chosen for their mature drone, mobile-money, and AI-regulatory environments — deploys and runs a full curriculum-to-harvest cycle across months two through twelve, proving the model at scale before the largest capital commitments follow. Wave Two — Nigeria, Ethiopia, Tanzania, and Zambia, the program's highest-population markets — deploys from month eight using Wave One's proven vendor relationships and playbook, running its own curriculum-to-harvest cycle through month twenty, with both waves converging on a month-twenty-four continental harvest showcase, investor summit, and full impact report.

AAADI offers five sponsorship tiers, from a \$1,625 Individual sponsorship of one farmer to a \$812,500,000 Global Partner commitment covering 500,000 farmers. Governance runs through an Executive Steering Committee and Program Management Office, supported by country directors and functional teams for technology, drone operations, agronomy, AgTech operations, finance, and communications, with an independent advisory council providing agronomic, regulatory, and impact oversight. The result: a transparent, measurable, and repeatable model for raising farm yields, lowering input costs, and strengthening rural economies — one farm at a time, across a continent.

The Opportunity

The Scale of the Opportunity

Africa's agricultural sector is difficult to overstate. An estimated 33 million smallholder farms operate across the continent, and — because agriculture supports the livelihoods of more than 2 billion people globally, often through informal and subsistence arrangements that never appear in a census — even that figure is a broad estimate rather than an exact headcount. What is well established is the weight these smallholders carry: farms of under two hectares produce roughly 70–80% of Africa's total food supply, and depending on the region — with Sub-Saharan Africa skewing higher — approximately 60–70% of all Africans work in agriculture. The bulk of that output is staple crops: maize, wheat, cassava, and sorghum. And the barriers holding those farms back are consistent from one country to the next — a lack of modern equipment, poor access to formal financing, vulnerability to erratic climate patterns, and inadequate rural infrastructure — which is exactly the set of barriers AAADI's five-platform package is designed to remove.

AAADI's Reach Within Africa's Smallholder Agriculture Sector

Illustrative continental context — precise individual farmer counts are difficult to quantify given widespread informal and subsistence farming

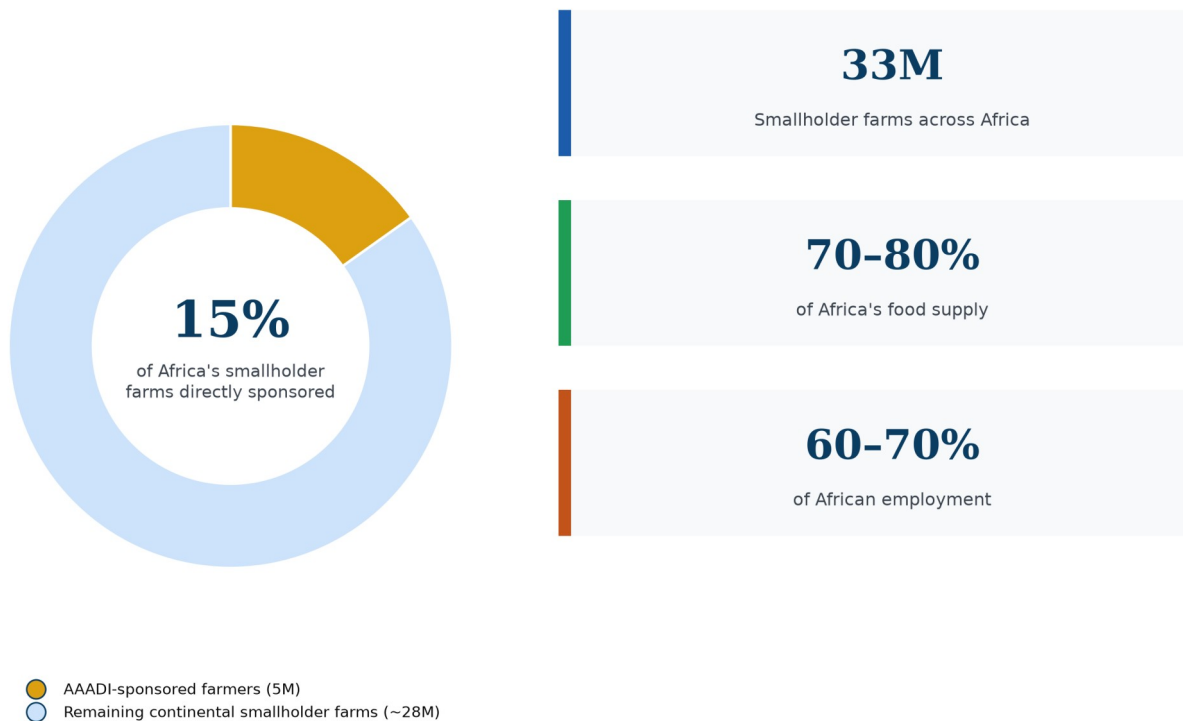


Figure: AAADI's 5 million sponsored farmers in the context of Africa's ~33 million smallholder farms.

Set against that backdrop, AAADI's 5 million sponsored farmers represent an estimated 15% of the continent's entire smallholder base — reached directly, with a complete package, not a partial input drop. It is a deliberately

achievable slice of a vast opportunity: large enough to matter at national scale in eight countries, and structured so that success there becomes the proof point for reaching the other 85%, in the second wave of countries this proposal outlines and in the renewal years beyond it.

A Continent Ready for Agricultural Transformation

Agriculture employs roughly half to two-thirds of the workforce across AAADI's eight partner countries and underpins food security for hundreds of millions of people, yet the overwhelming majority of that output comes from smallholder farms of one to two hectares, cultivated with limited access to precision inputs, timely agronomic advice, or fair market pricing. An estimated one in three smallholder households across the region lacks reliable connectivity; input costs consumed through over-application of fertilizer and pesticide routinely erode already-thin margins; and the ratio of government extension officers to farmers — often exceeding 1-to-1,000 — makes individualized agronomic advice a rarity rather than a norm.

At the same time, artificial intelligence and precision drone technology have fundamentally lowered the cost of farming well. Tasks that once required a large commercial operation — targeted pest detection, variable-rate spraying, aerial yield forecasting, real-time market price discovery — can now be delivered to a single smallholder farmer through a tablet and a shared regional drone hub. This shift is the single largest de-democratizing force in commercial agriculture in a generation, but only for those with the device, connectivity, and training to use it.

Why Inputs Alone Are Not Enough

Decades of input-subsidy and blanket-distribution programs have taught the development community a hard lesson: fertilizer, seed, or a device handed to a farmer without advisory guidance, precision application, and a path to a fair-priced buyer is a cost, not an investment. Independent evaluations of prior regional input-subsidy efforts across Sub-Saharan Africa have found that a meaningful share of subsidized inputs was resold informally or misapplied without agronomic guidance, blunting the intended yield gains and, in some cases, worsening soil health through over-application.

THE AAADI DIFFERENCE

AAADI does not treat the tablet, or even the drone, as the product. They are the entry point to a full-stack precision-agriculture infrastructure — connectivity, AI advisory, shared drone services, payments, farm management software, and structured training — engineered so that within a season of local deployment, a sponsored farmer is not simply “trained” but is running a measurably higher-yield, lower-cost farm with a direct channel to market.

Market Timing

Three converging trends make 2026 the right moment for AAADI. First, satellite and mobile connectivity have made broadband-grade data commercially available in rural regions that terrestrial infrastructure has never

reliably reached, at a cost point that fits inside a per-farmer sponsorship budget for the first time. Second, consumer-grade AI advisory tools have matured to the point where a single smallholder farmer can credibly access agronomic guidance that once required a private agronomist. Third, national governments across AAADI's eight partner countries — recognizing both the food-security upside and the rural-livelihoods imperative — are increasingly receptive to public-private agri-tech partnerships, creating a favorable environment for the regulatory approvals AAADI requires for device import, drone flight operations, and payment services in each market.

Program Goals

AAADI's fundraising goal is \$8,125,000,000 — the product of 5 million sponsored farmers at \$1,625 per farmer. This is a single, transparent unit economic model: every dollar raised maps directly to a line item in a real farmer's package, and every sponsorship tier is simply a multiple of that same \$1,625 unit.

Goal	Target	Basis
Total funds raised	\$8,125,000,000	5,000,000 farmers × \$1,625
Farmers sponsored	5,000,000	Across 8 priority countries of Africa
Countries reached	8	Nigeria, Ethiopia, Kenya, Tanzania, Uganda, Ghana, Rwanda, Zambia
Program duration	24 months	Two-wave rollout, governance through continental showcase and impact reporting
Drone service coverage	≥ 1.5M hectares	Aero Ghost precision spraying and monitoring, across both waves
Farmers with recorded yield increase	≥ 3.9M	78% of enrolled farmers show a measurable yield gain within their first season

These are not independent targets — they are one integrated model. Raising less than the full \$8,125,000,000 does not shrink the program proportionally; it shrinks the number of farmers served, since every farmer requires the complete \$1,625 package to succeed. The Catholic Project Fund and the AAADI Program Management Office will publish quarterly progress against each goal to every sponsor of record, regardless of tier.

The Farmer Package — A Complete Precision-Agriculture Infrastructure

Every sponsored farmer receives an identical, complete package — deliberately designed so that no farmer's opportunity depends on which sponsor funded it, or which of AAADI's eight countries they farm in. The package bundles hardware, connectivity, five integrated software and service platforms, and training for a total cost of \$1,625 per farmer.

Component	Description	Cost
Rugged AgTech Tablet Computer	Solar-chargeable field device for advisory access, farm records, and marketplace use	\$175
Satellite / Mobile Connectivity, 1 Year	Broadband-grade connectivity via satellite or mobile data, whichever fits the local market	\$400
Jozie AI Crop Advisory License	AI advisory assistant suite, 12-month subscription	\$250
Aero Ghost Drone Service Credits	Shared regional drone hub access for precision spraying, fertilization, and monitoring	\$300
SCM Financials Payment & Financing Onboarding	Merchant account setup, harvest payment processing, and input-financing enablement	\$50
Beezifi Farm Management Software	Farm records, cooperative management, and Soko Direct marketplace access	\$200
YouLabs Visualization Intelligence Platform	YouBot conversational assistant and SmartBubble AI analytics — plain-language answers and visual dashboards over the farmer's own data	\$200
Agricultural & AI Literacy Training	Structured precision-agriculture and	\$30

	AI curriculum delivered over the first four months of each wave's local deployment	
Logistics, Deployment, Onboarding & Support	Procurement, shipping, in-country deployment, onboarding, and help-desk support	\$20
Total per farmer		\$1,625

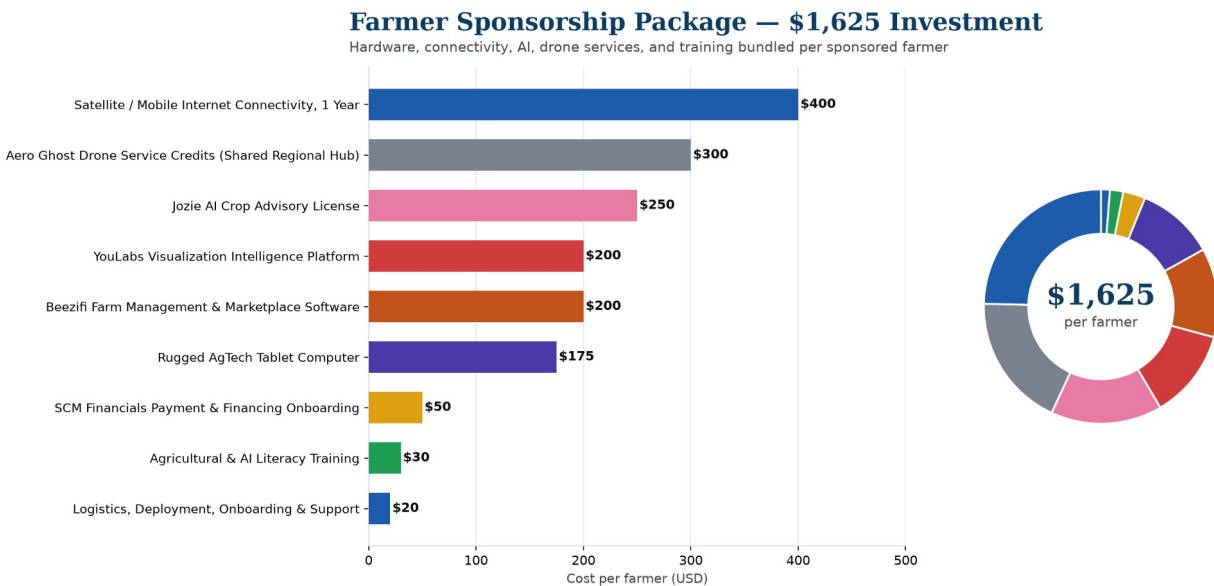


Figure: Farmer sponsorship package — \$1,625 per farmer, by component.

Why This Bundle, and Not Just a Device

Each component in the package exists to remove one specific barrier that has historically caused input-distribution and agri-tech pilots to underperform: connectivity removes the access barrier; the AI advisory license removes the skills-gap barrier that once required a private agronomist; shared drone access removes the capital barrier that has kept precision application reserved for large commercial farms; the payments and marketplace platform removes the go-to-market barrier that keeps smallholder farmers selling to the nearest middleman at a discount; the visualization layer removes the comprehension barrier that leaves raw data unused by farmers and program staff alike; and the training and logistics support ensure the first five are actually adopted, not just delivered.

The AAADI Technology Ecosystem

AAADI's defining innovation is integration. Five independent, best-in-class platforms — Jozie AI, Aero Ghost, SCM Financials, Beezifi, and YouLabs — are provisioned together, onboarded together, and designed to interoperate across all eight countries so that a single sponsored farmer, working from a single tablet, can run every function of a modern smallholder farm: planning, precision input application, harvest sales, financing, record-keeping, and understanding what it all means.

AAADI Technology Ecosystem

Five integrated platforms turn one tablet into a complete precision-farming toolkit

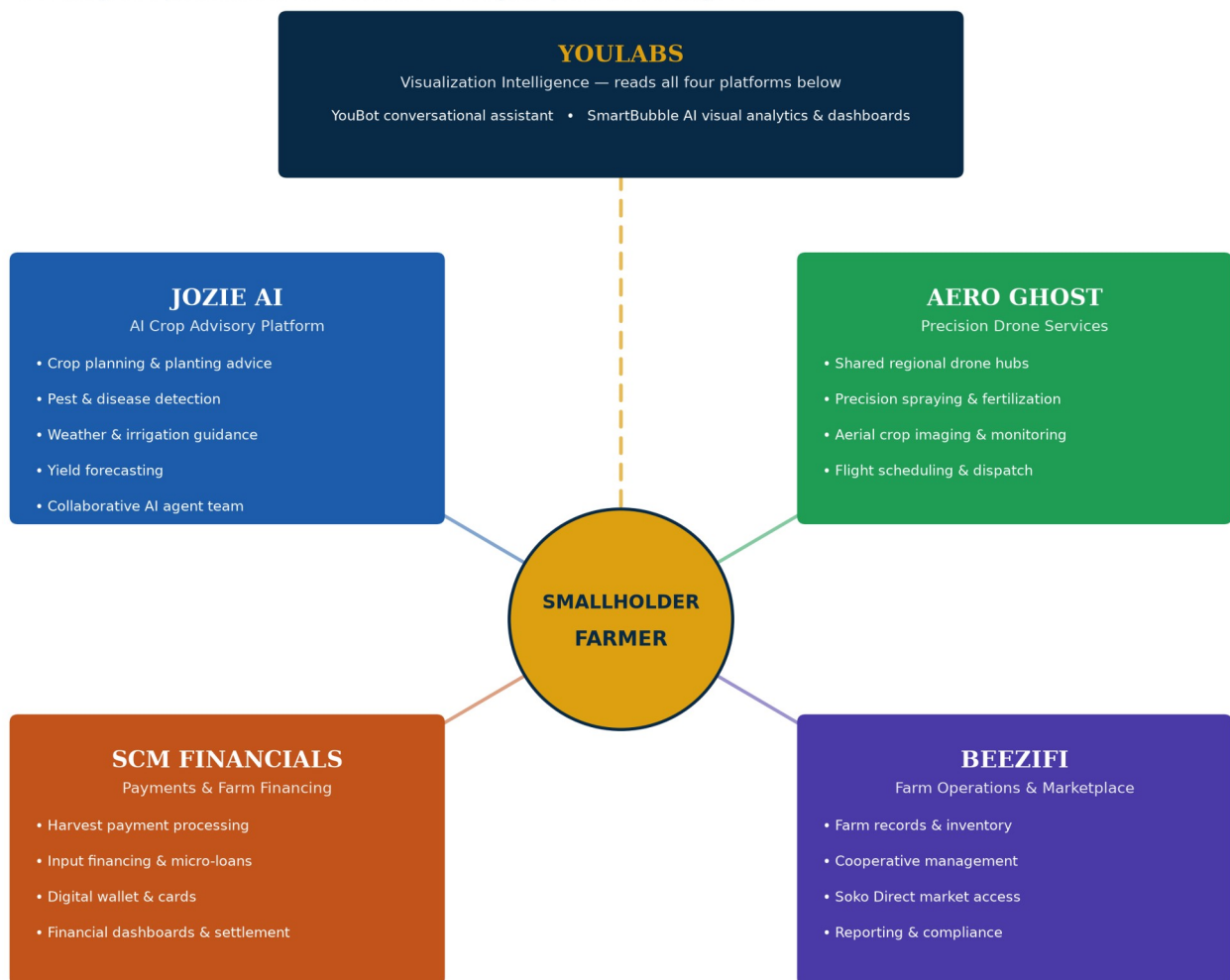


Figure: The five AAADI technology platforms integrated around the smallholder farmer.

Data flows between the platforms so a farmer never has to re-enter the same information twice: a field boundary mapped in Beezifi is visible to Aero Ghost's flight-planning system for precision spraying, a harvest sale processed through SCM Financials posts automatically to Beezifi's farm ledger, and Jozie AI's yield-forecasting assistant reads directly from that ledger and from Aero Ghost's aerial imagery to advise the farmer on the next season's planting and input plan. YouLabs sits above all four, with its YouBot assistant and SmartBubble AI engine turning that same combined data into plain-language answers and visual dashboards for farmers, Country Directors, and sponsors alike. The result is a single coherent operating system for a smallholder farm, not five disconnected apps.

Jozie AI — The AI Crop Advisory Platform

PARTNER COMMITMENT

Jozie AI provides every AAADI farmer a 12-month AI advisory license, dedicated onboarding support during each wave's Digital & AI Literacy training window, and discounted alumni continuation pricing beyond the program period, as part of its strategic partnership with the Catholic Project Fund.

Jozie AI gives every AAADI farmer an AI advisory team: a coordinated set of specialized assistants that function the way a private agronomist and a farm accountant would, without the cost. Each assistant is purpose-built for one agronomic or business function and shares context with the others through Jozie's orchestration layer, so a spraying recommendation, a market price alert, and a financing decision all draw on the same up-to-date picture of the farmer's fields.

- Crop Planning — recommends planting timing, crop mix, and rotation based on soil and local conditions
- Pest & Disease Detection — identifies threats from photos taken on the farmer's tablet and recommends treatment
- Weather Advisory — delivers hyperlocal forecasts and irrigation-timing guidance
- Yield Forecasting — models expected harvest volume and value ahead of the growing season
- Market Price Advisory — tracks regional buyer pricing so farmers know when and where to sell
- Soil Health Analysis — interprets input data to flag over- or under-application risk
- Irrigation Scheduling — sequences water use for maximum yield per liter
- Financial Planning — models input costs, financing needs, and expected margin

Jozie AI — A Collaborative AI Advisory Team



Figure: Jozie AI's assistants collaborate as a single always-on advisory team.

This is the core promise of the AI-assistant model: a smallholder farmer with no prior access to professional agronomic advice can direct a full-service crop-planning, pest-management, and financial-planning team simply by describing a field or uploading a photo in plain language — and Jozie AI's assistants coordinate the response.

Aero Ghost — Precision Drone Services

PARTNER COMMITMENT

Aero Ghost establishes and operates a shared drone hub in each of AAADI's eight priority countries at no incremental per-flight fee within a farmer's annual service credit allotment, and provides the aggregate, anonymized flight data that powers AAADI's coverage-based KPIs.

Aero Ghost is the precision-application layer every AAADI farmer draws on without ever owning or flying a drone themselves. Trained local pilots operate a regional fleet dispatched by farmer request through the tablet app, bringing commercial-grade precision agriculture to a one-hectare smallholder plot for the first time, in every country AAADI serves.

- Shared regional drone hubs — one fleet and pilot team serving an entire country or sub-region, dispatched on demand
- Precision spraying & fertilization — targeted, variable-rate application that cuts input waste
- Aerial crop imaging & monitoring — early detection of stress, pest pressure, and irrigation gaps
- Flight scheduling & dispatch — a simple request-and-confirm flow built into the farmer's tablet app

Because Aero Ghost is provisioned as part of the standard AAADI package, every sponsored farmer draws on the same regional fleet — allowing the program to aggregate anonymized coverage and yield-impact data across the full cohort, in every country, for impact reporting without requiring any additional integration work from farmers or country teams.

SCM Financials — Payments & Farm Financing

PARTNER COMMITMENT

SCM Financials waives standard merchant-onboarding fees for AAADI farmers and commits dedicated regulatory-affairs staff to support the Finance Team's country-by-country approval process.

A harvest without a fair, direct way to get paid pushes farmers back toward the nearest middleman at a discounted price. SCM Financials closes that gap, giving each AAADI farmer the merchant and financing infrastructure that would otherwise require a formal bank relationship — an obstacle that keeps most smallholder farmers in the informal, cash-only economy.

- Merchant onboarding — simplified enrollment tailored to first-time, rural micro-merchants
- Harvest payment processing — connects directly to sales made through Beezifi's Soko Direct marketplace
- Input financing & micro-loans — short-term credit for seed, fertilizer, and drone service credits
- Digital wallet & cards — support for the mobile money ecosystems most widely used across AAADI's eight countries
- Financial dashboards — real-time visibility into sales, fees, and payouts
- Settlement reporting — clear, auditable records that feed directly into Beezifi's farm ledger

REGULATORY NOTE

Merchant services availability, settlement timelines, and supported payment methods are subject to each country's central bank and financial-services regulation and banking-partner approval. AAADI's Finance Team and country directors will complete regulatory review during Months 1–2 governance and sequence the SCM Financials rollout by country accordingly. Where full merchant services are not yet approved in a given country at launch, farmers will be onboarded to available mobile-money alternatives until formal approval is obtained.

Beezifi Inc. — Farm Operations & Marketplace Platform

PARTNER COMMITMENT

Beezifi provides a 12-month farm-operations and marketplace license per farmer, integrated onboarding during each wave's Marketplace training window, and a direct support channel for Country Directors.

Beezifi is the operating backbone that keeps a farmer's operation organized and connected to market as it grows — the set of “back office” and “go-to-market” functions that most smallholder farms never get access to, and whose absence most commonly caps a farm's income.

- Farm records & inventory — field boundaries, input logs, and harvest records in one place
- Cooperative management — shared tools for farmer groups and savings cooperatives
- Soko Direct marketplace — direct listing and sale of produce to buyers, cutting out layers of middlemen
- Reporting & compliance — consolidated operational reporting for the farmer and, in aggregate and anonymized form, for the AAADI Program Management Office

Together with Jozie AI, Aero Ghost, and SCM Financials, Beezifi completes a closed loop: a farmer can plan a season, apply inputs precisely, sell a harvest at a fair price, get paid, and manage the resulting farm business entirely within the AAADI technology stack, on the single tablet issued at enrollment.

YouLabs — Visualization Intelligence Platform

PARTNER COMMITMENT

YouLabs provides every AAADI farmer a 12-month YouBot and SmartBubble AI license, dedicated onboarding support alongside each wave's Digital & AI Literacy training, and a standing analytics feed to the Program Management Office's executive impact dashboard, as part of its strategic partnership with the Catholic Project Fund.

YouLabs is AAADI's visualization intelligence layer, sitting across Jozie AI, Aero Ghost, SCM Financials, and Beezifi rather than beside them — it does not originate field, flight, or financial data of its own, but turns the data the other four platforms already hold into something a farmer, a Country Director, or a sponsor can actually use in the moment.

- YouBot — a plain-language conversational assistant that answers a farmer's or coordinator's questions by drawing on live data from all four other platforms at once
- SmartBubble AI — a visual analytics engine that renders farm, flight, financial, and marketplace data as interactive maps, dashboards, and bubble-chart comparisons across fields, cooperatives, and countries
- Sponsor and PMO reporting — powers the quarterly KPI dashboard and executive impact reporting referenced throughout this proposal
- Country Director briefing views — country- and wave-level roll-ups that surface where a cohort is ahead of or behind its curriculum and harvest milestones

Because YouLabs reads from the other four platforms rather than requiring separate data entry, a farmer's YouBot conversation and a sponsor's quarterly dashboard are always describing the same underlying facts — just rendered for a different audience.

Comparable Programs & Lessons Learned

AAADI's design deliberately incorporates the hard-won lessons of decades of agricultural-development and digital-inclusion programming worldwide. Rather than starting from a blank page, the Catholic Project Fund commissioned a review of comparable initiatives to identify what has — and has not — translated input access into durable yield and income gains.

COMPARABLE ORGANIZATIONS

This review drew particularly on the public program models of One Acre Fund and Farm Africa, two of the continent's most established smallholder-support organizations, whose bundled-input and advisory-service approaches — and their published results and limitations — directly informed AAADI's five-platform package design and the risk mitigations in this proposal. Readers seeking broader background on smallholder agriculture and rural development across Africa may find both organizations' public program materials a useful complement to this proposal.

Program Type	What Worked	What Limited Impact	AAADI's Response
Blanket input-subsidy programs	Rapid distribution at scale; immediate cost relief to farmers	No advisory or precision-application component; inputs over-applied, under-applied, or resold informally	Pairs every input decision with Joize AI advisory and Aero Ghost precision application
SMS-based agricultural advisory services	Broad, low-cost reach across rural areas	Generic, non-personalized guidance with no way for a farmer to act on it — no financing, no application capacity, no market access	Personalized AI advisory is paired with financing (SCM Financials), execution (Aero Ghost), and a direct market channel (Beezifi)
Traditional government extension services	Trusted, in-person relationships with farming communities	Extension-officer-to-farmer ratios often exceeding 1-to-1,000 make frequent individualized visits impossible	AI advisory scales personalized guidance to every farmer daily; human extension officers focus on high-value in-person support
Commercial precision-drone spraying services	Demonstrated real yield gains and input savings from precision application	Priced for medium and large commercial farms; economically inaccessible	A shared regional drone-hub model brings precision agriculture to smallholder

		to a one-hectare smallholder plot	economics at 5M-farmer, 8- country scale
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The consistent pattern: programs that treated inputs, advisory guidance, and market access as separable problems underperformed programs that treated them as one integrated system. AAADI is built on the latter model.

Theory of Change

AAADI's logic model traces a direct line from program inputs to continental impact, with a measurable output and outcome defined at every stage. This model is the basis for the Monitoring & Evaluation framework detailed later in this proposal, and is reviewed and, where necessary, revised annually by the Independent Advisory Council.

AAADI Theory of Change



Figure: AAADI theory of change — from inputs to continental impact.

Each arrow in this chain represents an assumption the program actively tests rather than takes on faith: that tablets plus connectivity lead to advisory platform activation; that advisory activation plus precision drone access leads to a measurable yield gain; that a yield gain plus market access leads to higher household income. Where the data shows an assumption breaking down for a particular country or crop, the Agronomy and AgTech Operations teams are chartered to adjust curriculum or platform configuration within the program period, rather than waiting for a post-hoc evaluation.

Program Timeline — 24-Month Two-Wave Implementation Roadmap

AAADI runs on a disciplined, phased twenty-four-month roadmap that sequences governance and procurement ahead of deployment, and deployment ahead of curriculum — ensuring no farmer receives a tablet before the connectivity, drone hub, and support structure needed to make it useful are already in place. Wave One (Kenya, Ghana, Rwanda, and Uganda) launches first, chosen for its mature drone, mobile-money, and AI-regulatory environments; Wave Two (Nigeria, Ethiopia, Tanzania, and Zambia) — the program's highest-population markets — follows from month eight, using Wave One's proven vendor relationships and operating playbook to de-risk the larger capital commitment those markets require.

AAADI 24-Month, Two-Wave Implementation Roadmap

Program launch through continental harvest showcase, investor summit, and impact reporting

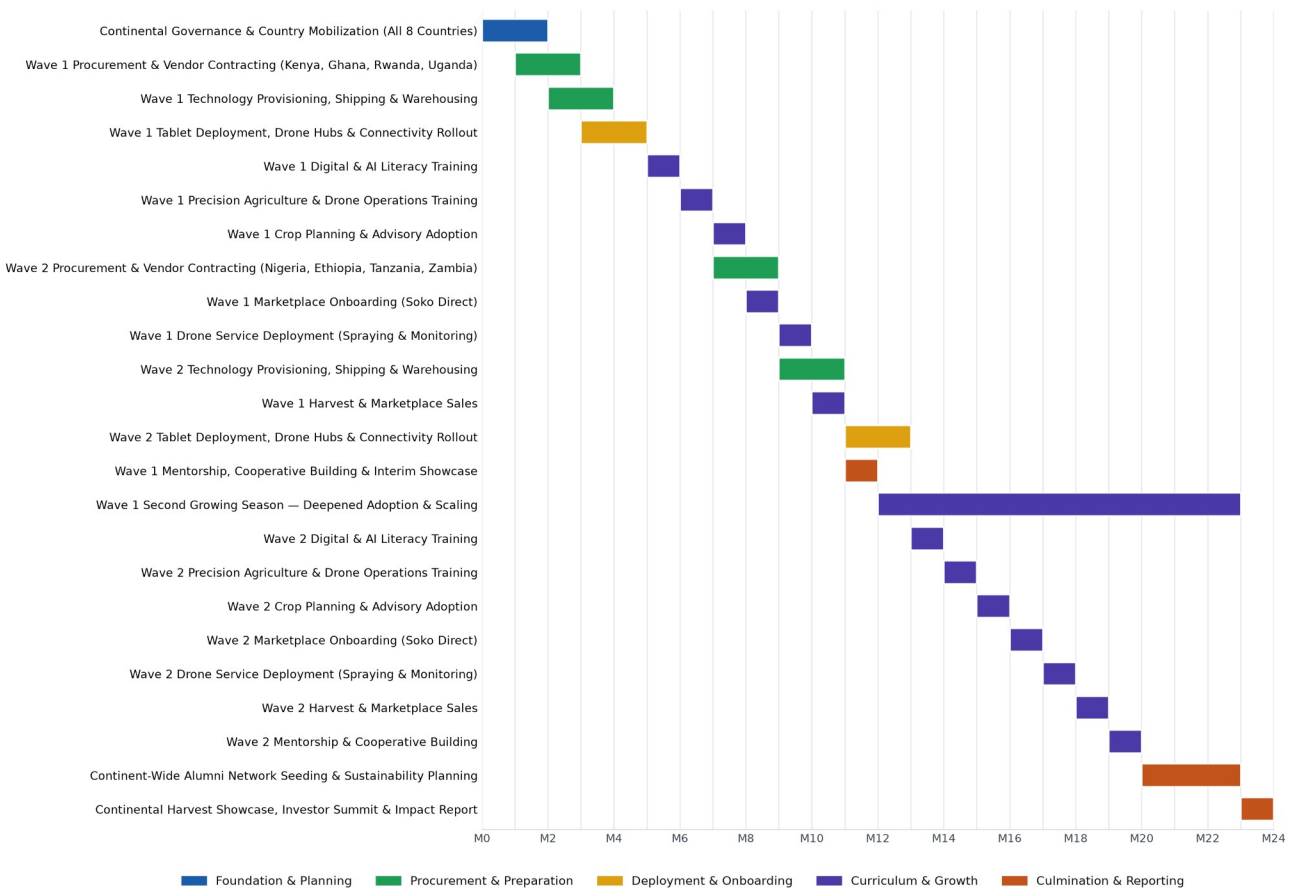


Figure: AAADI 24-month, two-wave implementation roadmap by workstream.

Roadmap by Phase

Months	Milestone
1-2	Continental governance established; all eight country partner, government, and cooperative agreements signed
2-3	Wave One procurement launched (Kenya, Ghana, Rwanda, and Uganda); country field staff hired
3-4	Wave One technology provisioning, shipping, and in-country warehousing
4-5	Wave One tablet deployment, drone hub establishment, connectivity rollout, and farmer onboarding
6	Wave One digital & AI literacy training
7	Wave One precision agriculture & drone operations training
8	Wave One crop planning & advisory adoption
8-9	Wave Two procurement launched (Nigeria, Ethiopia, Tanzania, and Zambia), using Wave One vendor relationships and lessons
9	Wave One marketplace onboarding (Soko Direct)
10	Wave One drone service deployment (spraying & monitoring)
10-11	Wave Two technology provisioning, shipping, and in-country warehousing
11	Wave One harvest & marketplace sales
12-13	Wave Two tablet deployment, drone hub establishment, connectivity rollout, and farmer onboarding
12	Wave One mentorship & cooperative building; Wave One interim harvest showcase

13–23	Wave One second growing season — deepened adoption and cooperative scaling
14	Wave Two digital & AI literacy training
15	Wave Two precision agriculture & drone operations training
16	Wave Two crop planning & advisory adoption
17	Wave Two marketplace onboarding (Soko Direct)
18	Wave Two drone service deployment (spraying & monitoring)
19	Wave Two harvest & marketplace sales
20	Wave Two mentorship & cooperative building
21–23	Continent-wide alumni network seeding and sustainability transition planning
24	Continental harvest showcase, investor summit, and full impact report — all eight countries

The Farmer Journey — 12 Months From Enrollment to Alumni, Per Wave

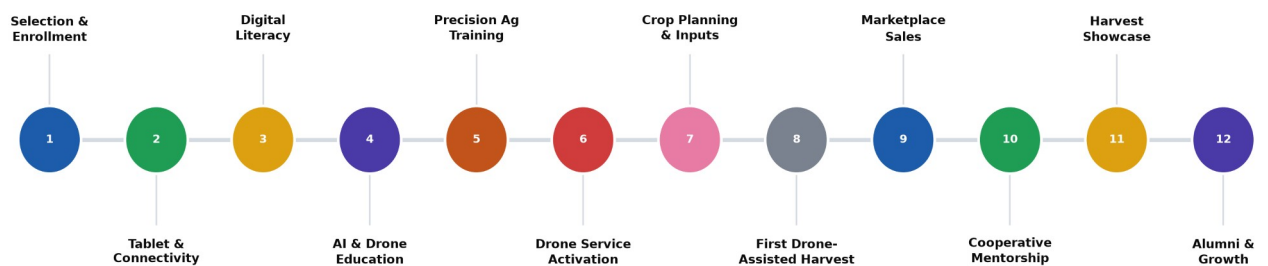


Figure: The farmer journey from enrollment to alumni status.

Curriculum in Depth

AAADI's four-module curriculum core is built and maintained by the Agronomy & Education Team in partnership with the AgTech Operations Team, and delivered in each farmer's local language through a blended model of in-platform lessons, local-coordinator-led workshops, and self-paced practice on the farmer's own tablet. The identical four-module sequence runs twice: months 6–9 for Wave One countries (Kenya, Ghana, Rwanda, and Uganda) and months 14–17 for Wave Two countries (Nigeria, Ethiopia, Tanzania, and Zambia).

Module	Wave 1 / Wave 2 Month	Core Topics	Milestone
Digital & AI Literacy	6 / 14	Device fluency; mobile money basics; internet safety; working with the Jozie AI assistant team	Digital & AI Literacy Certification
Precision Agriculture & Drone Operations	7 / 15	Requesting and interpreting Aero Ghost flights; reading aerial imagery; drone safety and airspace basics	Precision Agriculture Certification
Crop Planning & Financial Literacy	8 / 16	Season planning with Jozie AI; input financing through SCM Financials; pricing and margin basics	Completed Farm Plan
Marketplace & Cooperative Onboarding	9 / 17	Building a Soko Direct listing in Beezifi; cooperative registration; harvest sale logistics	Active Marketplace Listing

For each wave, the three months following its curriculum core shift from foundational instruction to applied coaching — drone-assisted spraying and monitoring, harvest and marketplace sales, and structured cooperative mentorship — reinforcing the curriculum against the farmer's actual, live growing season rather than a classroom exercise.

INSTRUCTIONAL DESIGN PRINCIPLE

Every module ends with the farmer doing something to their real field, not completing a worksheet: requesting a real drone flight, logging a real input application, publishing a real marketplace listing. This “learn on the real field” design is the single largest factor behind AAADI's targeted 90% course-completion rate — farmers remain motivated because the curriculum visibly moves their own harvest forward.

Organizational Structure & Governance

AAADI is governed by the Catholic Project Fund through an Executive Steering Committee that includes major sponsors, national agriculture ministries from each of AAADI's eight partner countries, and founding technology partners. The Steering Committee sets strategy and approves budget; day-to-day execution runs through a dedicated Program Management Office (PMO) led by a Program Director operating under PMP-aligned governance standards.

AAADI Governance & Organizational Structure



Figure: AAADI governance and organizational structure.

Functional Teams

Team	Mandate
Country Directors	Own in-market execution across the 8 priority countries, including government and cooperative relationships
Technology Team	Tablet provisioning, connectivity rollout, and platform

	technical support
Drone Operations	Aero Ghost hub establishment, pilot training, and flight-safety compliance
Agronomy & Education Team	Curriculum development, instructor training, and certification standards
AgTech Operations Team	Jozie AI, Aero Ghost, SCM Financials, Beezifi, and YouLabs account provisioning and platform support
Finance Team	Budget management, disbursement controls, and sponsor reporting
Communications Team	Sponsor relations, media, and impact storytelling

Below the PMO, in-country Program Coordinators and Community Extension Officers provide the direct, on-the-ground relationship with each of the 5 million sponsored farmers. An Independent Advisory Council — spanning agronomic, technology, regulatory, and impact-measurement expertise — provides oversight independent of program management, reviewing progress quarterly and reporting directly to the Executive Steering Committee.

Leadership & Team

AAADI is staffed by a combination of Catholic Project Fund program leadership, seconded technology-partner specialists from Jozie AI, Aero Ghost, SCM Financials, Beezifi, and YouLabs, and locally hired country teams — ensuring the program carries both institutional continuity and genuine in-market agronomic fluency in each of its eight countries.

Role	Reports To	Core Responsibility
Program Director	Executive Steering Committee	Overall program delivery, budget authority, and sponsor reporting
Deputy Director, Technology & Drone Operations	Program Director	Tablet, connectivity, and drone-hub delivery
Deputy Director, Agronomy & Education	Program Director	Curriculum design, instructor training, and certification
Country Director (× 8)	Program Director	In-market execution, government and cooperative relationships, local regulatory approvals
Finance Director	Program Director	Budget management, disbursement controls, and audit coordination
Communications Director	Program Director	Sponsor relations, media, and impact storytelling
Program Coordinators & Community Extension Officers	Country Directors	Direct day-to-day relationship with sponsored farmers

The Executive Steering Committee retains final authority over budget, country allocation, and any material change to the farmer package, and meets quarterly; the Program Director has full operational authority between sessions, within approved budget and policy limits. Country Director and Deputy Director positions are filled through the Catholic Project Fund's standard hiring process, with technology-partner-seconded specialists integrated directly into the Technology, Drone Operations, and AgTech Operations teams for the duration of the program.

Financial Model

AAADI's total program budget is \$8,125,000,000, derived directly from the \$1,625 per-farmer package cost multiplied by 5 million farmers. The budget is organized into six categories that map cleanly back to the farmer package, ensuring every dollar's purpose is traceable from sponsorship commitment to program outcome.

Program Budget Allocation — \$8.12B

Category breakdown across the full 24-month, two-wave implementation

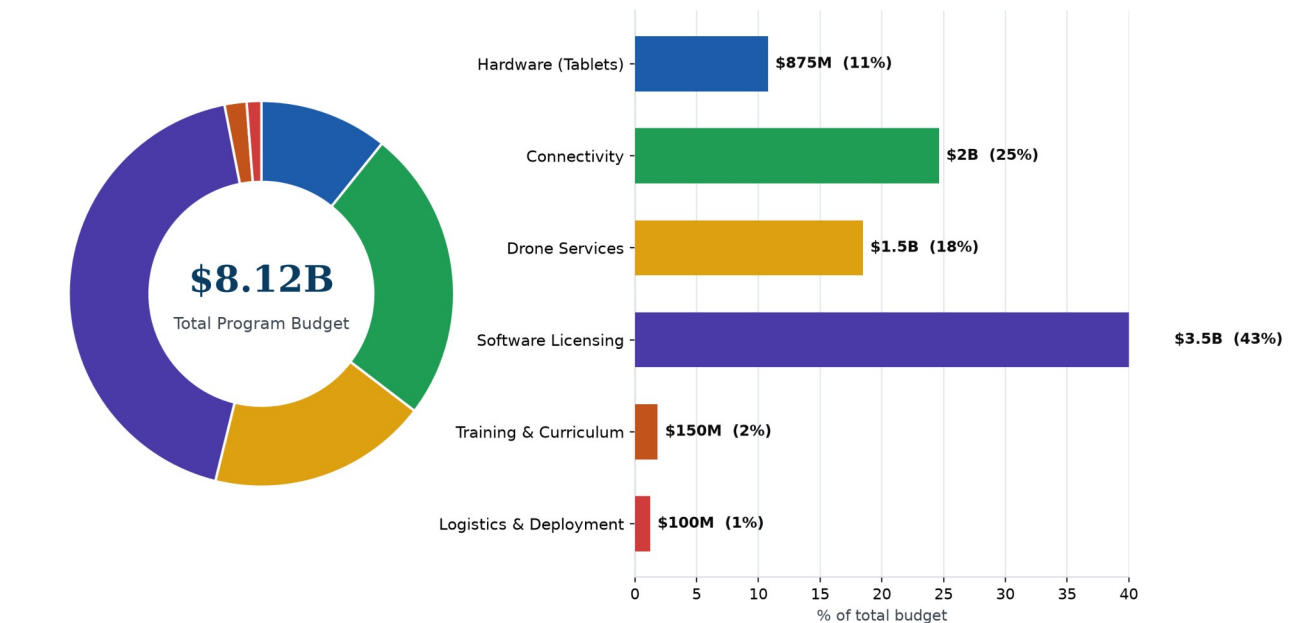


Figure: Program budget allocation across six categories, totaling \$8,125,000,000.

Category	Amount	% of Budget
Hardware (Tablets)	\$875,000,000	10.8%
Connectivity (Satellite / Mobile)	\$2,000,000,000	24.6%
Drone Services (Aero Ghost)	\$1,500,000,000	18.5%
Software Licensing (Jozie AI / SCM Financials / Beezifi / YouLabs)	\$3,500,000,000	43.1%
Training & Curriculum	\$150,000,000	1.8%

Logistics & Deployment	\$100,000,000	1.2%
Total	\$8,125,000,000	100%

Cash Flow Projection

Disbursement follows program activity rather than a flat monthly schedule, and is bimodal across the program's two waves. Spending peaks first in months three through five as Wave One's tablets, connectivity, and drone hubs are procured and deployed, settles through Wave One's curriculum and growing-season months, then peaks again in months ten through thirteen as Wave Two — the program's larger markets — is procured and deployed, before a final release in month twenty-four to fund the continental harvest showcase, investor summit, and impact reporting.

24-Month Cash Flow Projection

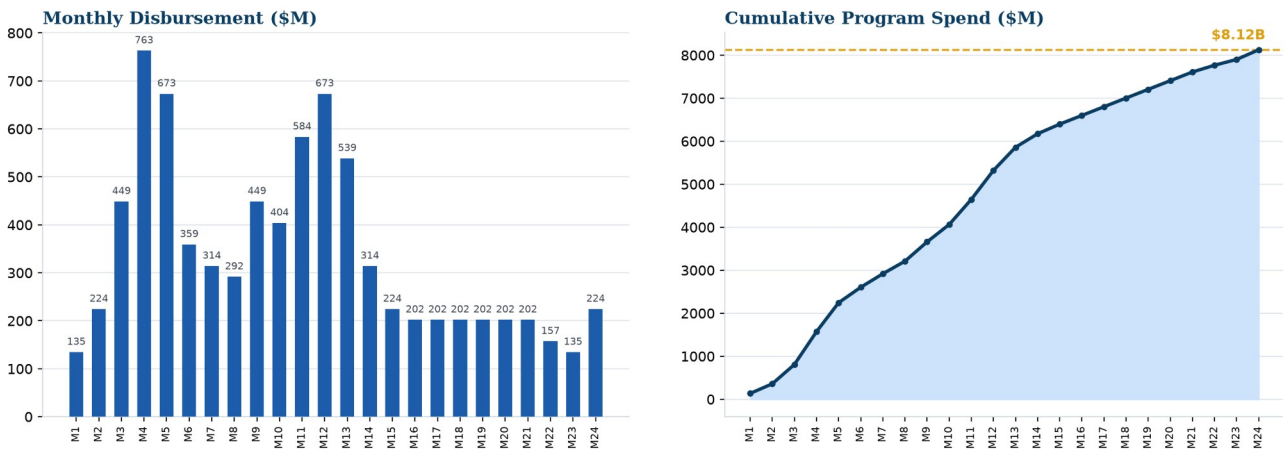


Figure: Projected monthly disbursement and cumulative program spend.

FINANCIAL CONTROLS

All disbursements are approved by the Finance Team against milestone completion certified by the relevant functional team lead, with dual sign-off from the Program Director for any single disbursement exceeding \$10,000,000. Sponsors of Gold tier and above receive quarterly audited financial statements; all sponsors receive a quarterly program report regardless of tier.

Procurement & Vendor Management

AAADI's hardware, connectivity, and drone-fleet procurement follows the Catholic Project Fund's standard competitive procurement policy, adapted for the scale and timeline of a 5-million-unit, eight-country program. Software and service platform relationships (Jozie AI, Aero Ghost, SCM Financials, Beezifi, and YouLabs) are structured as multi-year strategic partnerships rather than one-time purchases, reflecting their role as the program's core infrastructure rather than a commodity input.

- Hardware — competitively bid across qualified device manufacturers, with volume-pricing commitments locked ahead of each wave's provisioning window
- Connectivity — primary satellite and mobile-data providers selected per country for the best rural coverage economics, with a secondary provider qualified as contingency
- Drone fleet — Aero Ghost hub equipment and pilot staffing contracted per country, inclusive of each country's national civil-aviation flight-operations certification
- Software platforms — direct strategic partnership agreements with Jozie AI, Aero Ghost, SCM Financials, Beezifi, and YouLabs, each including per-farmer licensing, technical support commitments, and post-program continuation pricing for alumni
- Logistics — regional freight-forwarding and customs partners, with pre-cleared import documentation prepared per country during Months 1–2 governance

All vendor contracts above \$5,000,000 require Finance Director sign-off and Executive Steering Committee notification; all contracts above \$25,000,000 require Executive Steering Committee approval. Vendor performance — delivery timeliness, flight-safety record, and support responsiveness — is tracked monthly and reported to the PMO.

Fundraising Strategy & Sponsorship Tiers

AAADI offers five sponsorship tiers, each a direct multiple of the \$1,625 per-farmer cost. This keeps the giving structure simple and transparent: a sponsor at any tier can calculate exactly how many farmers their gift will sponsor, and every tier scales toward the same \$8,125,000,000 goal.

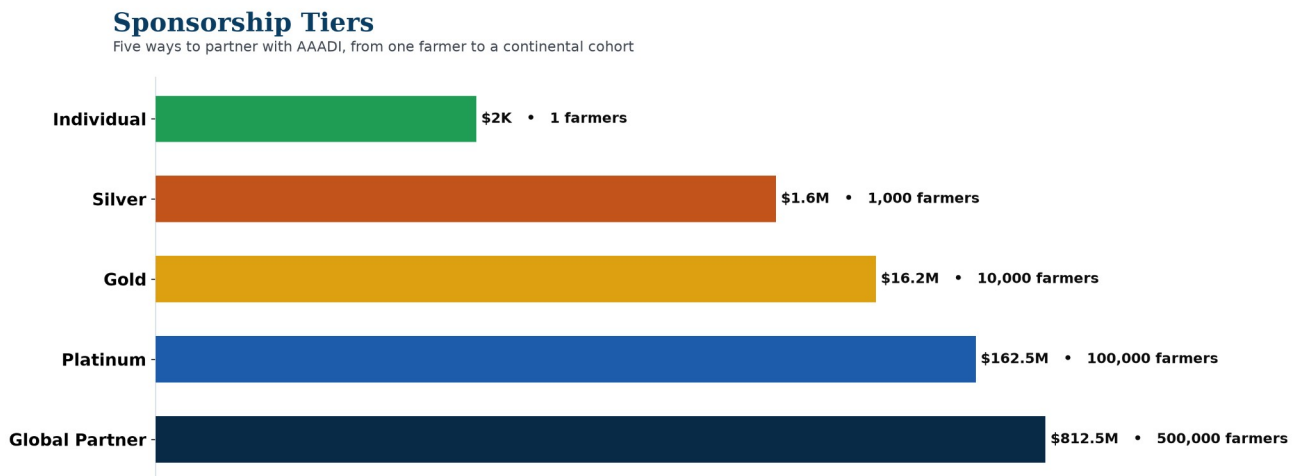


Figure: AAADI sponsorship tiers by investment and farmers sponsored.

Tier	Farmers Sponsored	Investment
Global Partner	500,000	\$812,500,000
Platinum	100,000	\$162,500,000
Gold	10,000	\$16,250,000
Silver	1,000	\$1,625,000
Individual	1	\$1,625

Sponsorship Benefits Matrix

Benefit	Global Partner	Platinum	Gold	Silver	Individual
Named recognition in all program	✓	✓	✓	✓	—

materials					
Logo on cover of annual impact report	✓	✓	—	—	—
Seat on Executive Steering Committee	✓	—	—	—	—
Quarterly audited financial statements	✓	✓	✓	—	—
Quarterly program report	✓	✓	✓	✓	✓
Invitation to Month 24 continental showcase	✓	✓	✓	✓	—
Country or cohort naming rights	✓	— (by request)	—	—	—
Direct farmer impact story / correspondence	✓	✓	✓	✓	✓
Recognition certificate	✓	✓	✓	✓	✓

Sponsorship may be directed to a specific country upon request, subject to allocation availability and country-level enrollment targets. The Catholic Project Fund Partnerships Office coordinates all sponsor onboarding, recognition, and reporting.

Risk Management

AAADI's Program Management Office maintains a living risk register, reviewed monthly by the PMO and quarterly by the Executive Steering Committee and Independent Advisory Council. Each risk is scored on a five-point probability and impact scale, assigned a named owner, and paired with both a mitigation plan and a contingency plan.

Enterprise Risk Matrix

Probability × impact positioning for top program risks (see risk register for detail)

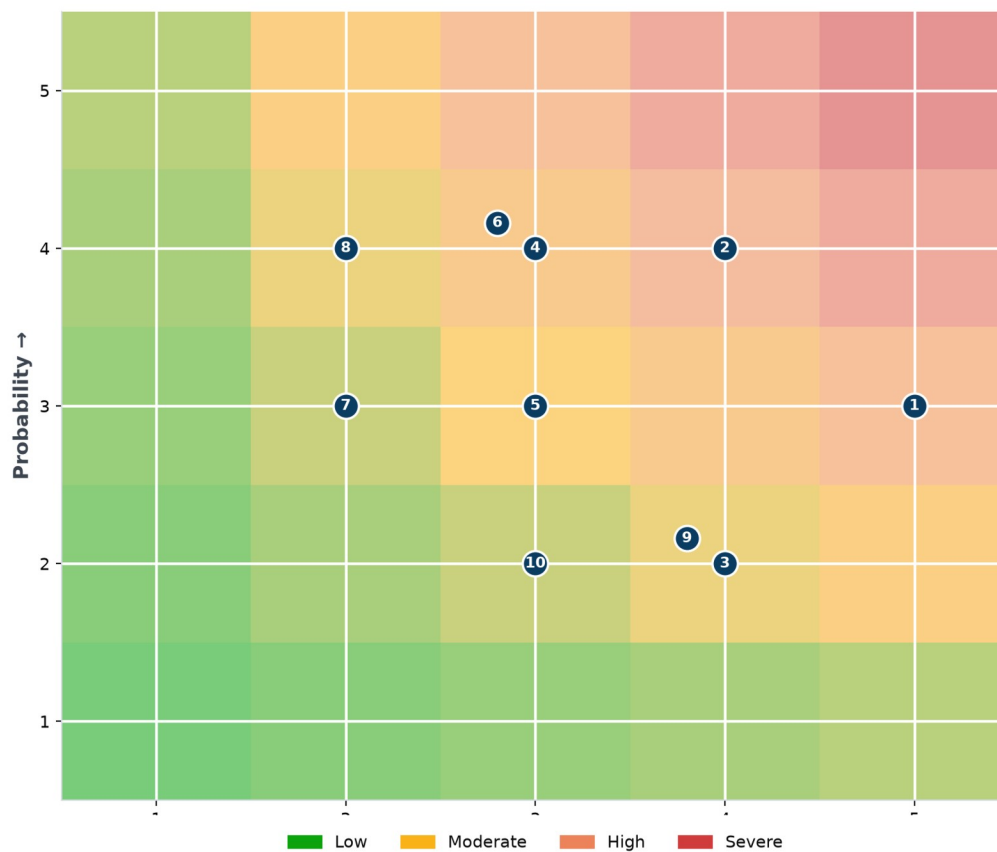


Figure: Enterprise risk matrix — probability × impact.

#	Risk	Prob.	Impact	Owner	Mitigation	Contingency
1	Funding shortfall	3	5	Finance Team	Phased tiered fundraising with milestone-	Scale farmer cohort to funds actually raised;

					based procurement commitments	preserve full \$1,625 package per farmer
2	Drone regulatory approval delay	4	4	Drone Operations / Finance Team	Early, direct engagement with each country's national civil aviation authority, coordinated through the African Civil Aviation Commission (AFCAC), beginning Month 1	Sequence Aero Ghost rollout by country; use satellite imagery interim to drone-based monitoring
3	Political instability	2	4	Country Directors	Diversified 8-country footprint spanning West, East, Horn of Africa, and Southern Africa; continuous national government relations monitoring	Reallocate cohort to stable countries; pause affected-country disbursement

4	Weather / climate variability	4	3	Agronomy Team	Jozie AI seasonal forecasting built into planting guidance; drought-resistant crop recommendations	Redirect drone and advisory resources to affected countries; adjust input-financing terms
5	Rural connectivity gaps	3	3	Technology Team	Dual satellite / mobile-data provisioning selected per country for best coverage	Deploy community connectivity hubs at cooperative sites
6	Logistics / customs delay	4	3	Logistics Team	Pre-cleared customs agreements with national authorities in each of AAADI's eight countries; buffer built into procurement timeline	Air-freight critical path shipments; stagger country launches
7	Farmer engagement / adoption resistance	3	2	Agronomy & Education Team	Structured mentorship; milestone incentives; local coordinator and cooperative support	Backfill cohort from qualified waitlist
8	Currency fluctuation	4	2	Finance Team	USD-denominated vendor contracts	Adjust in-country disbursement timing to

					where feasible; hedged local disbursement across eight currencies	favorable currency windows
9	Drone safety incident / crop damage liability	2	4	Drone Operations Team	Certified pilot training; geofenced flight paths; comprehensive liability insurance per hub	Incident response protocol with named Aero Ghost escalation contacts; insured claims process
10	Pest / disease outbreak overwhelming advisory capacity	2	3	Agromony Team / AgTech Operations	Jozie AI early-detection alerts; surge protocols with national plant-health authorities	Prioritize Aero Ghost response flights to outbreak zones

Data Privacy, Safety & Farmer Data Rights

Because AAADI collects field-level agronomic data, aerial imagery, and payment information across eight countries, the Catholic Project Fund applies a data-rights standard that goes beyond standard commercial data-protection practice. Every technology partner in the AAADI ecosystem — Jozie AI, Aero Ghost, SCM Financials, Beezifi, and YouLabs — is contractually bound to program-specific data-ownership, consent, and security requirements as a condition of participation, in every market.

- Farmer data ownership — each farmer owns their own field, yield, and financial data; no data is sold or used for third-party advertising
- Informed consent — enrollment requires documented farmer consent, collected in the farmer's local language by the in-country Program Coordinator
- Aerial imagery privacy — Aero Ghost flight paths are geofenced to the sponsored farmer's registered field boundaries to minimize incidental imagery of neighboring land
- Payment security — SCM Financials accounts operate under each country's central-bank-compliant know-your-customer controls
- Visualization access controls — YouLabs' YouBot and SmartBubble AI views are permissioned per role, so a farmer sees only their own data and a Country Director or sponsor sees only aggregated, anonymized cohort data
- Incident response — any data-security or safety incident is escalated immediately to the Program Director and, where applicable, local authorities and affected farmers, under a documented incident-response protocol
- Independent oversight — the Independent Advisory Council's regulatory and agronomic members review data-rights compliance quarterly

This data-rights framework is a condition of every technology-partner agreement and every government partnership, national or otherwise, across all eight countries, and is audited alongside the program's financial controls.

Monitoring & Evaluation

AAADI's Independent Advisory Council defines and audits a core set of key performance indicators, tracked from Month 1 enrollment through Month 24 continental showcase and reported to every sponsor of record on a quarterly basis via an executive dashboard.

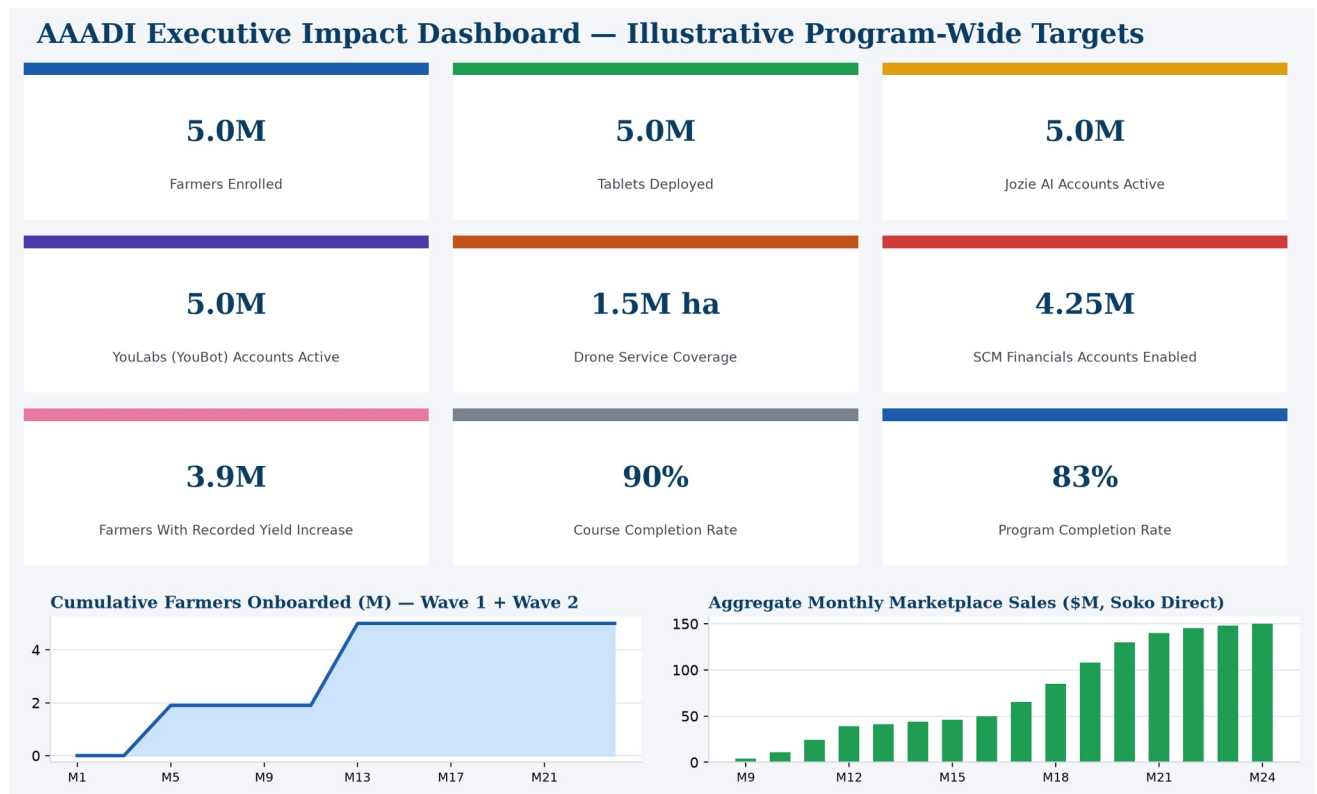


Figure: AAADI executive impact dashboard — illustrative program-wide targets.

KPI	Definition	Program Target (Month 24)
Farmers enrolled	Farmers formally accepted into the program	5,000,000
Tablets deployed	Devices delivered and activated	5,000,000
Jozie AI accounts activated	AI advisory accounts provisioned and first-logged-in	5,000,000
YouLabs (YouBot) accounts activated	Visualization intelligence accounts	5,000,000

	provisioned and first-logged-in	
Drone service coverage	Hectares covered by at least one Aero Ghost flight	1,500,000 ha
SCM Financials accounts enabled	Accounts approved for payment acceptance	4,250,000 (85%)
Cooperatives registered on Beezifi (where applicable)	Farmer cooperatives completing formal digital registration	125,000
Farmers with recorded yield increase	Farmers showing a measurable season-over-season yield gain	3,900,000 (78%)
Aggregate monthly marketplace sales	Total sales value processed through Soko Direct	\$150,000,000+ by Month 24
Course completion	Farmers completing the full training curriculum	90%
Program completion rate	Farmers completing all program milestones	83%
Farm practice retention after one year	Farmers still using precision-advisory practices 12 months after completing their local curriculum (tracked into Year 3)	≥ 65% (Year 3 target)

Data is collected directly from the five technology platforms wherever possible — minimizing self-reported survey burden on farmers and country staff, and ensuring KPI figures reflect actual platform and flight activity rather than attendance alone.

Expected Impact

AAADI is designed to produce impact on three levels simultaneously: the individual farmer, the household, and the rural economy. Because every sponsored farmer receives connectivity, AI advisory, and precision drone access — not just a device — the program's effects are intended to compound well beyond the twenty-four-month program window.

Projected Economic Impact

Illustrative multiplier effect of program investment on local economies

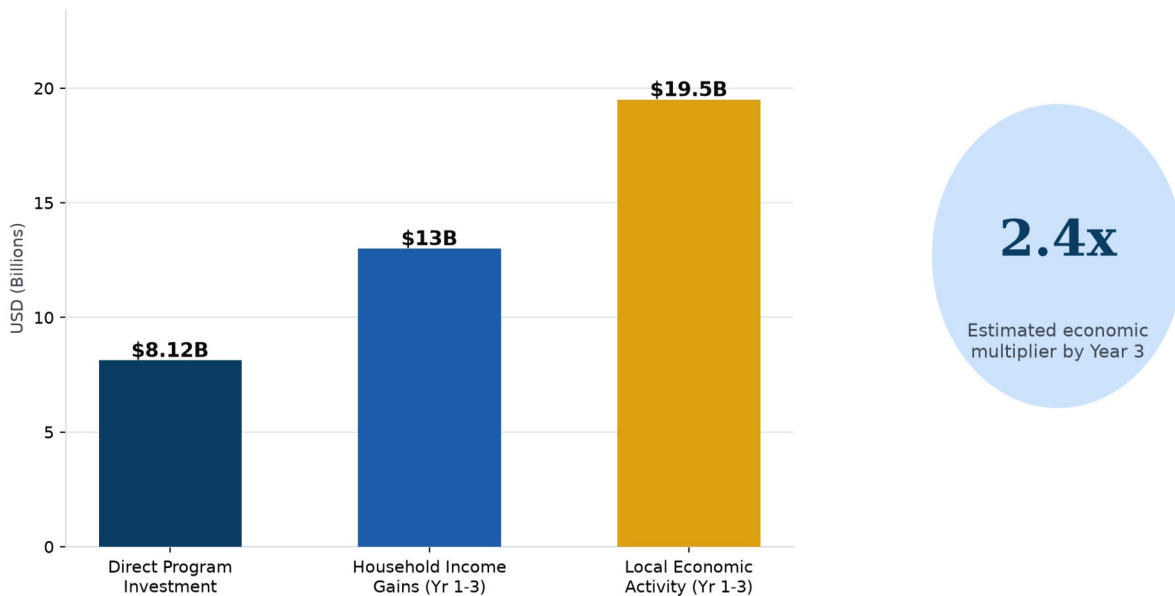


Figure: Projected economic impact and multiplier effect.

- Reduce the rural digital divide — 5 million farmers across 8 countries gain their first reliable broadband-grade connectivity
- Raise yields — an average projected yield increase in the range of 30–40% among farmers with sustained AI advisory and drone-service adoption
- Lower input costs — precision spraying and fertilization projected to cut input waste by 20–30% versus blanket application
- Improve financial inclusion — up to 4.25 million farmers onboarded to formal merchant and payment services, many for the first time
- Strengthen market access — Soko Direct marketplace access reduces reliance on middlemen, improving the share of final sale price a farmer retains
- Advance food security — higher, more predictable yields across 1.5 million hectares of drone-covered farmland
- Support women farmers — smallholder agriculture across AAADI's eight countries is disproportionately farmed by women, who are prioritized in country-level enrollment outreach

- Build long-term digital and agronomic skills — precision-agriculture fluency that persists well beyond the funded program period

Modeled conservatively, the Catholic Project Fund estimates a 2.4x economic multiplier by Year 3: every dollar of direct AAADI investment is projected to generate approximately \$2.40 in combined household income gains and local economic activity, driven by re-spending within farming communities and the continued operation of higher-yield farms beyond the program's twenty-four-month window.

Communications & Marketing Plan

AAADI's Communications Team maintains a consistent, sponsor-visible narrative across the full twenty-four-month program — ensuring that every sponsor, at every tier, can see and share the tangible outcome of their investment as it happens, rather than waiting for a single closing report.

Audience	Cadence	Primary Content
All sponsors	Quarterly	Program report against published KPIs (see Monitoring & Evaluation)
Gold tier and above	Quarterly	Audited financial statement
Global Partner / Platinum	Monthly	Executive briefing call with the Program Director
Public / media	Milestone-based	Press coverage at launch, Wave One's Month 12 interim showcase, and the Month 24 continental showcase and investor event
Farmers & cooperatives	Ongoing	In-platform updates and local-language SMS updates from Program Coordinators

The Month 24 continental harvest showcase and investor event serves as AAADI's flagship communications moment — an opportunity for sponsors, government partners, and media to see drone-assisted farms directly across multiple countries, hear from participating farmers, and review the full program impact report in person. Sponsors are invited according to the benefits matrix in the Fundraising Strategy section.

Sustainability Plan

AAADI is built to outlast its twenty-four-month funding window. Sustainability is designed into the program from day one, not addressed as an afterthought at harvest.

Continued Platform Access

Following the program period, farmers transition from the sponsored Joze AI, Aero Ghost, SCM Financials, and Beezifi licenses to affordable, discounted continuation subscriptions, priced specifically for AAADI alumni and subsidized in part by transaction-based revenue-share agreements the Catholic Project Fund has negotiated with each technology partner. No graduating farmer loses access to their farm records, advisory tools, or marketplace listing at the moment their next season needs them most.

Local Partnerships

Country Directors cultivate partnerships with agrodealers, savings and credit cooperatives, and national agriculture offices so that AAADI graduates have a clear next step — additional input financing, formal cooperative registration, or advanced agronomic training — beyond what the program itself provides.

Reinvestment & Alumni Network

A portion of program funding is reserved to seed an AAADI Alumni Network, connecting successful farmers across all eight countries for peer mentorship, input-supplier introductions, and shared learning. High-performing graduate farms are invited to serve as demonstration plots and guest mentors for subsequent AAADI cohorts, closing the loop between program beneficiary and program advocate.

Mentorship & Growth Programs

Each wave's mentorship curriculum is explicitly designed to continue past the program period: mentors — drawn from sponsor-partner companies, local cooperatives, and successful AAADI alumni — are asked to commit to a minimum of six additional months of informal support beyond the formal program window, extending the program's effective duration well past its funded twenty-four months.

Environmental & Agronomic Stewardship

Deploying precision drone services and 5 million tablets across eight countries carries an environmental responsibility that AAADI addresses directly. Unlike blanket input-distribution programs, precision agriculture is itself an environmental improvement — but only if the technology's own lifecycle is managed responsibly.

- Reduced agrochemical use — precision, variable-rate spraying through Aero Ghost is projected to cut fertilizer and pesticide over-application by 20–30% versus blanket methods, reducing runoff into local waterways
- Integrated pest management — Jozie AI's pest and disease detection favors targeted treatment over blanket pesticide spraying
- Drone battery & e-waste management — Aero Ghost hubs operate certified battery-recycling and drone-component refurbishment programs
- Device durability — the AgTech tablet was selected in part for battery replaceability and multi-year serviceability, reducing early e-waste
- Water-efficient irrigation — Jozie AI's irrigation-scheduling guidance targets reduced water use per unit of yield
- End-of-life recovery — farmers may return end-of-life devices through cooperative-site collection points for certified recycling

Because every device and every drone flight is tied to a working farm, AAADI's model also creates a strong incentive against premature disposal or misuse: an AAADI tablet is the farmer's advisory channel, ledger, and marketplace storefront — the single strongest predictor of long-term device retention in comparable programs.

Governance Calendar

AAADI runs on a fixed governance cadence, so that sponsors, government partners, and the Independent Advisory Council always know when key decisions and reports are due — independent of any single milestone slipping.

Cadence	Body	Purpose
Monthly	Program Management Office	Operational review against the 24-month roadmap; risk register update
Monthly	Global Partner & Platinum sponsors	Executive briefing call with the Program Director
Quarterly	Executive Steering Committee	Strategy, budget, and country-allocation decisions
Quarterly	Independent Advisory Council	Agronomic, regulatory, safety, and impact-measurement review
Quarterly	All sponsors	Program report and KPI dashboard distribution
Annually	Executive Steering Committee	Full-year audit review at Month 12 and Month 24; Year Three renewal and expansion decision at program completion

Africa Deployment Plan

AAADI's cohort of 5 million farmers is allocated across eight priority countries, selected for the highest combination of smallholder farming population, digital and drone-regulatory readiness, and geographic diversification across the continent. The eight countries deploy in two waves: Wave One (Kenya, Ghana, Rwanda, and Uganda) launches first to prove the model in markets with mature regulatory environments; Wave Two (Nigeria, Ethiopia, Tanzania, and Zambia) — the program's largest markets by population — follows from month eight, carrying the largest share of the cohort once Wave One's playbook is proven.

AAADI Country Deployment Across Africa

Circle size indicates sponsored-farmer allocation by country

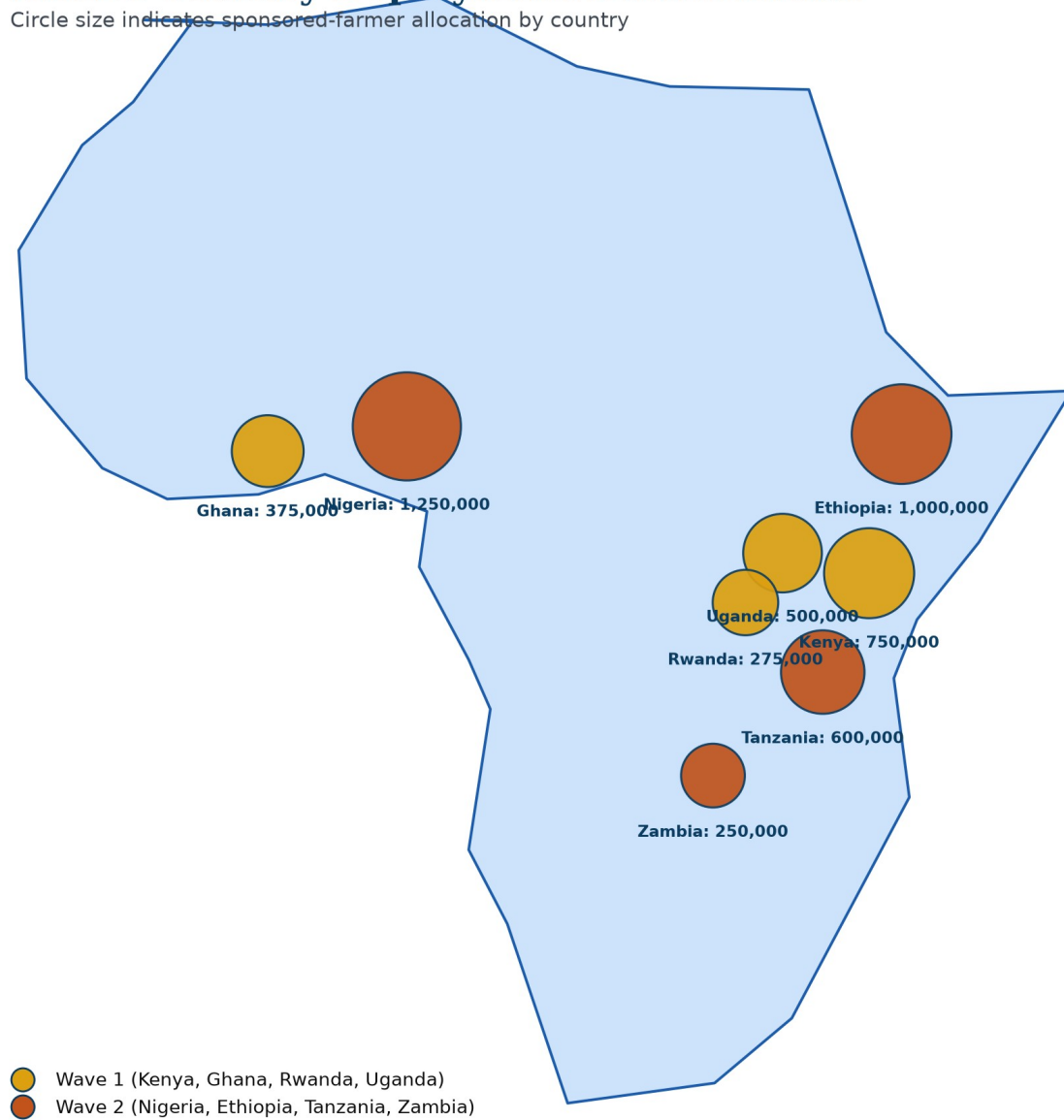


Figure: AAADI country deployment across Africa, by wave and farmer allocation.

Country	Wave	Farmers	% of Cohort
Nigeria	Two	1,250,000	25%
Ethiopia	Two	1,000,000	20%
Kenya	One	750,000	15%
Tanzania	Two	600,000	12%
Uganda	One	500,000	10%
Ghana	One	375,000	7.5%
Rwanda	One	275,000	5.5%
Zambia	Two	250,000	5%
Total	—	5,000,000	100%

Each country is led by a dedicated Country Director reporting to the PMO, responsible for national government relations, cooperative partnerships, regulatory approvals (including Aero Ghost flight clearance and SCM Financials merchant-services clearance), and in-country logistics coordination with the central Logistics Team.

Country Profiles

Nigeria — Africa's largest population and smallholder farming base; Wave Two's anchor market, carrying the single largest allocation of the cohort once Wave One's infrastructure and vendor relationships are proven.

Ethiopia — the continent's second-largest population and one of its most agriculture-dependent economies, offering some of the program's highest-value use cases for AI advisory and precision input application.

Kenya — a proven agri-tech and mobile-money market with an experienced national civil aviation authority already familiar with commercial drone operations; anchors Wave One and hosts much of AAADI's initial vendor and regulatory groundwork.

Tanzania and Uganda — East African Community neighbors of Kenya, offering shared regional infrastructure, logistics, and cooperative-partner relationships that lower the marginal cost of regional deployment.

Ghana — West Africa's leading market for drone-services regulation and mobile-money adoption, chosen to establish AAADI's West African foothold within Wave One.

Rwanda — the continent's most advanced national drone-regulatory framework, offering AAADI a low-friction environment to validate Aero Ghost's flight operations model before Wave Two's larger markets come online.

Zambia — a stable Southern African anchor market, selected to diversify AAADI's footprint beyond East and West Africa and to extend the program's reach into the Southern African Development Community region.

Looking Ahead — A Five-Year Vision

AAADI's 24-month design — 5 million farmers across 8 priority countries of Africa for \$8,125,000,000 — is built as a repeatable, fundable unit, not a one-time campaign. If renewed and expanded at a similar funding pace, the program could add four additional countries by Year Three, reach continental West, East, and Southern Africa coverage by Year Four, and extend to 20 or more African countries by Year Five, reaching an estimated 18 million cumulative farmers.

A Five-Year Vision for Continental Scale

Illustrative cumulative reach if AAADI is renewed and expanded annually

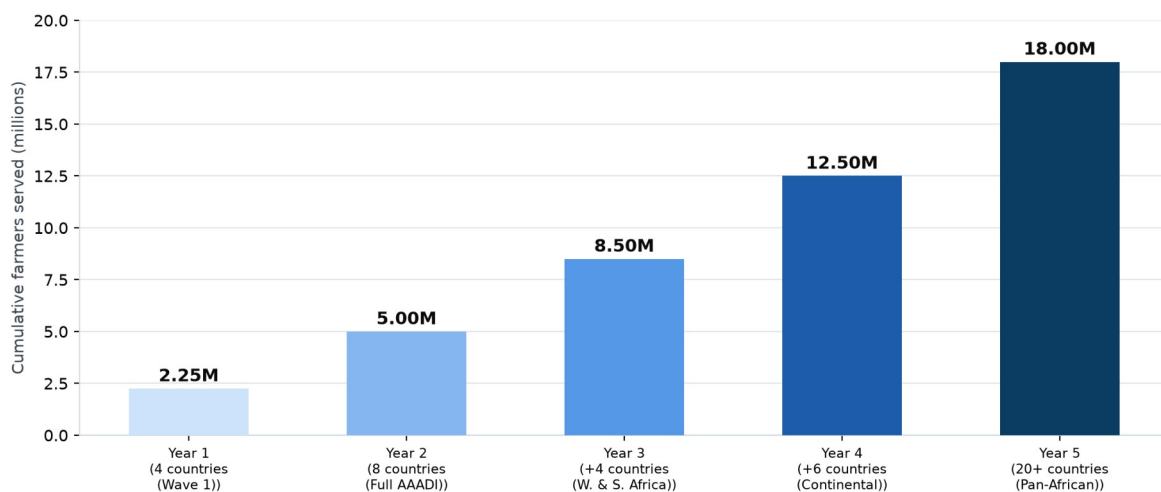


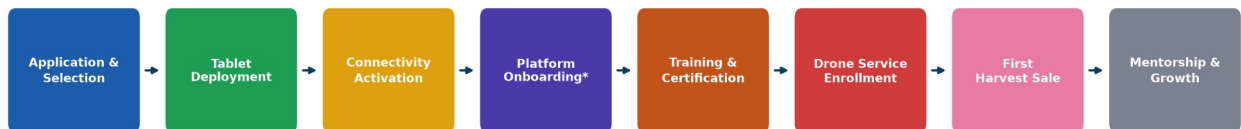
Figure: Illustrative five-year cumulative reach if AAADI is renewed and expanded.

Each subsequent phase benefits from the infrastructure and lessons of the wave before: government relationships already established, technology-partner integration already proven across multiple regulatory regimes, curriculum already localized into new languages, and — critically — a growing alumni network able to mentor the next cohort. This is why the first 24 months' success is not just a standalone outcome, but the foundation the entire five-year vision is built on.

From Enrollment to First Harvest Sale — The Farmer Onboarding Process

Every sponsored farmer, in every country and every wave, follows the same structured, eight-step process from application to a completed marketplace sale — a deliberately standardized path that lets the Program Management Office track cohort-wide progress and intervene quickly wherever a farmer stalls.

Farmer Onboarding — Process Flow



*Platform onboarding provisions Jozie AI, Aero Ghost, SCM Financials, Beezifi, and YouLabs accounts.

Figure: Farmer onboarding process flow.

This process is intentionally sequential — platform onboarding is not complete until connectivity is active, and drone service enrollment does not begin until training and certification are complete — so that no farmer is asked to use a tool before they have been taught to use it well.

Frequently Asked Questions

Why \$1,625 per farmer, and not less?

\$1,625 is the fully loaded cost of a complete, five-platform precision-agriculture infrastructure, not a device alone. Programs that have tried to do this for less have consistently had to cut connectivity, advisory software, or drone access — the exact components that determine whether a farmer ever realizes a measurable yield gain. AAADI's package cost is transparent and itemized specifically so sponsors can see there is no hidden margin or padding in the figure, in any of its eight countries.

What happens if AAADI does not raise the full \$8,125,000,000?

The program scales the number of farmers served to the funds actually raised, always preserving the full \$1,625 package per farmer. AAADI will not reduce the per-farmer package to serve more farmers on a smaller budget, because a partial package is the exact failure mode the program is designed to avoid. A funding shortfall would first reduce Wave Two's larger-market allocation before touching Wave One's proof-of-model cohort.

Why deploy in two waves instead of all eight countries at once?

A simultaneous eight-country launch would multiply regulatory, procurement, and operational risk across every market at once, with no opportunity to correct course before the largest capital commitments are made. Wave One proves the technology, vendor relationships, and curriculum in four markets with mature regulatory environments; Wave Two then deploys AAADI's largest-population markets — where the impact stakes are highest — using a proven playbook rather than an unproven one.

How is drone safety and airspace use regulated?

Aero Ghost's drone fleet operates under each country's national civil aviation authority certification, coordinated through the African Civil Aviation Commission (AFCAC) framework, with geofenced flight paths restricted to registered farmer field boundaries, certified local pilots, and comprehensive liability insurance per regional hub. AAADI's Drone Operations team maintains direct regulatory liaison in every country and reports flight-safety metrics to the Independent Advisory Council quarterly.

Can a sponsor restrict their gift to a specific country or use?

Yes. Country-directed sponsorship is available at Gold tier and above, subject to allocation availability. All sponsorships, directed or undirected, fund the identical \$1,625 per-farmer package.

What happens to a farmer's tablet and platform access if they leave the program?

Devices remain with the farmer. Software and drone-service credits provisioned as part of the program continue through the funded 24-month period regardless of completion status; continuation beyond program completion follows the same alumni-pricing path described in the Sustainability Plan.

How does AAADI verify funds are used as described?

Dual sign-off on all major disbursements, independent quarterly audit, and Advisory Council review — detailed in the Financial Model and Risk Management sections — apply uniformly regardless of sponsorship source, tier, or country.

Is AAADI open to secular institutional partners?

Yes. While AAADI is sponsored by the Catholic Project Fund, the program serves farmers of all backgrounds and faiths, and welcomes government, multilateral, corporate, and secular philanthropic partners alongside faith-based ones. Program eligibility and benefits do not depend on a farmer's or sponsor's religious affiliation, in any country.

Join Us

The African Agricultural AI & Drone Initiative is a rare kind of opportunity: a single, transparent \$1,625 unit of investment that delivers a complete, measurable transformation in a farming family's economic trajectory — across eight of Africa's most consequential agricultural economies — and that scales, without modification, from a single individual sponsor to a \$812,500,000 Global Partner commitment.

The Catholic Project Fund invites governments, multilateral development institutions, foundations, and corporate technology partners to join this initiative at whichever tier fits your organization's capacity and mission. Every sponsor — at every level — receives transparent, quarterly reporting against the KPIs in this proposal, and an open invitation to see the program's impact firsthand at the Month 24 continental harvest showcase and investor event.

NEXT STEPS

- 1) Contact the Catholic Project Fund Partnerships Office to discuss sponsorship tier and country preference.
- 2) Execute a partnership agreement outlining sponsorship terms and reporting cadence.
- 3) Receive your organization's recognition placement and first quarterly report following Month 1–2 governance close.

With Gratitude to Our Sponsors

AAADI is made possible by the generosity of our founding and program partners

GLOBAL PARTNER

Your Logo
Here

PLATINUM

Your Logo
Here

Your Logo
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GOLD

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Your Logo
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SILVER

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SUPPORTING PARTNERS

Your Logo
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To place your organization's recognition here, contact the Catholic Project Fund Partnerships Office

Figure: AAADI sponsor recognition — illustrative placement by tier.

Appendix A — Key Assumptions

- All figures are presented in United States Dollars (USD) unless otherwise noted.
- Per-farmer package costs are based on indicative vendor pricing as of the date of this proposal and are subject to final procurement contracting.
- Satellite and mobile connectivity is deployed per country based on local infrastructure — in areas with existing broadband, terrestrial alternatives may be substituted at equivalent or lower cost, with savings redirected to program contingency.
- Aero Ghost drone flight operations are subject to each country's national civil aviation authority certification and airspace approval, coordinated through the African Civil Aviation Commission (AFCAC) framework; hub activation may be sequenced by country accordingly.
- SCM Financials merchant services availability is subject to each country's central bank and financial regulatory approval and banking-partner onboarding; sequencing may vary by country.
- Cooperative registration figures reflect that formal registration requirements, costs, and availability vary by cooperative type and by national law across AAADI's eight countries.
- Yield-increase, cost-reduction, and economic multiplier estimates are illustrative modeling based on comparable precision-agriculture and digital-inclusion program evaluations, presented for planning purposes and refined through the Independent Advisory Council's ongoing evaluation.
- Country-level farmer allocations may be adjusted based on final cooperative-partner and government agreement outcomes during Months 1–2.
- Wave Two deployment (Nigeria, Ethiopia, Tanzania, Zambia) is contingent on Wave One reaching its Month 8 milestones; a material Wave One delay would shift, but not reduce, the Wave Two allocation.

Appendix B — Glossary

Term	Definition
AFCAC	African Civil Aviation Commission — the pan-African body coordinating national civil aviation authorities' drone (RPAS) flight-operations standards across AAADI's eight countries
PMO	Program Management Office — the central team responsible for day-to-day AAADI execution
PMP	Project Management Professional — a globally recognized project-management governance standard
KPI	Key Performance Indicator — a defined, trackable measure of program progress
Soko Direct	The direct-to-buyer produce marketplace built into the Beezifi platform
YouBot	YouLabs' plain-language conversational assistant, answering farmer and staff questions from live data across the other four AAADI platforms
SmartBubble AI	YouLabs' visual analytics engine, rendering farm, flight, financial, and marketplace data as interactive dashboards and cross-platform comparisons
Merchant account	An account enabling a farmer to accept digital and mobile-money payments, provisioned via SCM Financials
Cohort	The full group of farmers enrolled across AAADI's two deployment waves
Sponsor of record	Any individual or organization with an active, documented AAADI sponsorship
Wave	One of AAADI's two deployment groups of four countries — Wave One (Kenya, Ghana, Rwanda, Uganda) and Wave

	Two (Nigeria, Ethiopia, Tanzania, Zambia)
SACCO / VSLA	Savings and Credit Cooperative Organization or Village Savings and Loan Association — common farmer cooperative financing structures used across AAADI's eight countries; exact structure and terminology vary by country

Appendix C — Contact & Partnership Information

For sponsorship inquiries, partnership discussions, or additional due-diligence materials, please contact the Catholic Project Fund Partnerships Office.

Organization	Catholic Project Fund
Program	African Agricultural AI & Drone Initiative (AAADI)
Proposal Date	July 2026
Inquiries	Catholic Project Fund Partnerships Office

This proposal and all supporting figures are illustrative planning estimates prepared for discussion with prospective sponsors, partners, and government stakeholders, and are subject to refinement during Months 1–2 governance and final partner contracting.

Appendix D — Letter of Intent / Sponsorship Pledge Template

Prospective sponsors may use the following template to indicate a non-binding intent to sponsor AAADI. A formal partnership agreement will be prepared by the Catholic Project Fund Partnerships Office upon receipt.

Field	Detail
Sponsoring Organization / Individual	_____
Primary Contact Name & Title	_____
Email / Phone	_____
Sponsorship Tier	☐ Global Partner ☐ Platinum ☐ Gold ☐ Silver ☐ Individual
Intended Investment (USD)	_____
Country Preference (optional)	_____
Intended Payment Schedule	☐ Lump sum ☐ Quarterly ☐ Custom (describe below)
Additional Notes	_____
Signature	_____ Date: _____

Please return this form to the Catholic Project Fund Partnerships Office. Submission of this form does not constitute a binding financial commitment; it initiates the partnership agreement process described in the “Join Us” section of this proposal.