

GSCX Group's first phase marketing strategy is top-down.

In this phase, we will focus on Low- and Medium-income Country Central Banks, Sovereign Wealth Funds, Family Offices, Private Remittance Aggregators and Transmitters, Insurance/Reinsurance Brokers and Providers, and various other non-categorized liquidity providers.

Utilization of such channels, especially the insurance brokers we work closely with, will lead to the wholesale solicitation of importers and exporters, as well as transportation carriers.

A detailed marketing strategy will be composed once GSCX Group is capitalized.